

Value Integration: Advocacy & Outreach in a Hospital, Munson Healthcare

Advocacy

Clinical Rotation Programs <ul style="list-style-type: none"> • Dietetics • Nursing • Pharmacy • Rehabilitation • Respiratory Therapy • Surgical Services 	General Orientation All new hires except physicians and APPs <ul style="list-style-type: none"> • Clinical • Non-clinical 	Graduate Medical Education MSU Students <ul style="list-style-type: none"> • College of Human Medicine • College of Osteopathic Medicine 	New Leader Assimilation <ul style="list-style-type: none"> • Administrators • Assistant Managers • Directors • Managers 	New Provider Onboarding <ul style="list-style-type: none"> • CRNAs • Nurse Practitioners • Physician Assistants • Physicians 	Residency Programs <ul style="list-style-type: none"> • Family Practice • Nursing • Pharmacy 	Staff Development Course Resources <ul style="list-style-type: none"> • BLS • ECG • Neonatal Resuscitation • Nursing Assistant 	Student Services <ul style="list-style-type: none"> • Computer Access • Proctoring • Review Resources • Study Space • Test Prep Support
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Outreach

Daily Morning Report Family Practice <ul style="list-style-type: none"> • Faculty • Medical Residents 	EBP Nursing Internship <ul style="list-style-type: none"> • Course Instructor • Offered annually • January-May 	Marketing & Publicity <ul style="list-style-type: none"> • AI's Blog • Branding Campaign • CME/KM Collaborative • Compass • E-TOC's • Intranet • KM News • National Library Week 	On Demand Consults Munson Medical Center <ul style="list-style-type: none"> • After Hours Services • Information Literacy Instruction 	System Site Support <ul style="list-style-type: none"> • Educational Sessions • Site Specific Consults 	Targeted Nursing Unit Orientation <ul style="list-style-type: none"> • Assistant Managers • Clinical Nurse Specialists • Educators • Managers • Resource Nurse Clinicians 	Unit Action Councils <ul style="list-style-type: none"> • Coordinators • Staff Nurses
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Interdisciplinary Teams

- APRN Shared Governance Council
- Continuing Medical Education Committee
- Bioethics Committee
- Evidence-Based Practice & Research Council
- Emergency Management Committee
- Magnet Steering Committee
- Nursing Education & Professional Development Council
- Patient Education Task Force
- Skin Task Force
- Veteran's Day Planning Committee



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