

5. Three sessions on medical care, dental care and nursing care.
6. A session on discrimination in medical education to consider the dental, medical and nursing schools.
7. A session led by an "exemplary" medical representative, i.e., an official from Alexian Brothers or Children's memorial.

Then, there were your suggestions for action to grow out of the Conference.

Since our meeting the staff has met and held a general discussion of what happened in all of the planning subcommittee meetings for each of the different sections, i.e., housing, education, civil rights, etc. As a result of this discussion some general patterns evolved which I will pass along to you.

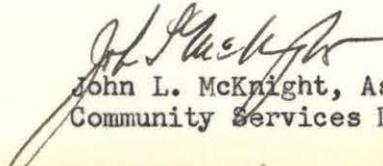
First, most committees decided they had two distinct problems: (1) program planning and (2) membership and participation. Therefore, some members were appointed to plan the program and select a chairman while other members were assigned the job of making a list of specific "invitees" and, most important, getting key people to come. For instance, Jim Downs in housing will devote his efforts to getting the key housing people there. It seems to me that we are faced with the same problem of participation.

Second, the Commissioners and Mr. McPeck feel very strongly that the Conference should reach two groups - the key people and the general public. The general public is to be reached by the publicity program we've talked about, largely as a result of the second Thursday meeting. This means that the program on the first Thursday is essentially for the influential people who should be present for this session. However, this session must also provide materials which the public relations people can use. There is some question as to whether any session completely devoted to discussion will give the public relations people dramatic materials for their use.

Third, Mr. McPeck indicated that the session on the first Thursday is to make sure that key, influential, and often isolated people are made aware of the scope of the problem in their field. In most areas of concern there is a feeling, apparently, that we have not yet really touched the men who call the shots and that the problems need to be "driven home" to them with as much objective information as possible.

I'll call at the end of this week to see what you would like us to do next.

Sincerely yours,

  
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encl.