

Winthrop
Laboratories

February 26, 1969

The General Sales Manager
Winthrop Laboratories
Division of Sterling Drugs
New York City, New York

Dear Sir:

I am sorry that I do not have the name of the General Manager nor the Medical Director of the Winthrop Company at this time. I am writing to inquire as to whether or not your company would be willing to finance the production of a sound color 16 mm. movie of gastric lesions through the fiberoptic gastroscope for postgraduate teaching. For more than 20 years I have taught graduate students the technique of gastroscopy at the Cook County Graduate School and the Cook County Hospital. We have probably taught gastroscopy to more residents and graduate students than any other center in the country. Our first movie is no longer adequate, and we feel that a new and more adequate production would enhance our teaching and would be profitable to your company. Copies of the film could be made for use in other centers. I have used your product, Creamalin, since it first came on the market, and I believe that it could be shown that this product adheres to the gastric mucosa in the process of photographing ulcers and areas of gastritis in various parts of the stomach. If you can arrange to subsidize this project over the next several months we would be very grateful.

Hoping to hear from you at your earliest convenience, I am,

Very truly yours,

Leonidas H. Barry, M.D.

LHB vjh

Copy: Medical Director