

THE AMERICAN PUBLIC HEALTH ASSOCIATION, INC.

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Executive Director

January 5, 1968

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Dear Colleague:

As a member of a Public Advisory Group to the Public Health Service you are giving the entire nation a service, one that is enhanced by your special skills. That service will be repaid in the satisfaction of seeing the results of improved health programs: happier, healthier human beings whose lives you have touched through the work of your particular PHS Group.

Where you are in person-to-person touch at the level of professional practice, you see the end result more clearly. But -- and this is why you accepted membership on one of the Surgeon General's committees -- you also see the larger picture of work remaining yet to be done. Through good citizenship, such as your own, on the part of many professional people we are closing the gap between what can be done and what is done. Health workers, in the face of successes, don't let up, and facing disappointments, don't give up.

The American Public Health Association has never given up. It grows stronger daily as it meets the increasing challenges of the times. We are now 20,000 strong, 20,000 health workers in just about every conceivable health specialty and at all echelons.

It is the future we have most in mind as we invite you now to become a member of this Association, to join this larger group that is also serving the nation's health. Health leaders, like yourself, find their affiliation with APHA is both congenial and professionally rewarding. Many of your counterparts in the Association are finding opportunities for exchanging knowledge within and across discipline lines. Let this fact persuade you to take this opportunity to apply for membership. Whether you do so now or later, you will always find a welcome at the APHA gateway. I consider it a privilege to open it for you with my personal endorsement of your application.

Cordially,

Berwyn F. Mattison

Berwyn F. Mattison, M.D.
Executive Director

**96th Annual Meeting of the American Public Health Association
and meetings of Related Organizations, Detroit, Michigan, November 11-15, 1968**

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