

Noyes & Sproul, inc.



Advertising and Public Relations

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February 25, 1957

Dr. Leonidas H. Berry
412 East 47 Street
Chicago 15, Illinois

Dear Doctor Berry:

Answering the enclosed won't take more than a couple of minutes of your time and your reactions will prove exceedingly helpful to us.


We're depth-interviewing a number of physicians on these points, and your responses will be pooled without any identification whatever.

An envelope is included for your convenience.

Many, many thanks - and every good wish.

Cordially yours,

NOYES & SPROUL, INC.


Dorothy Noyes

DN:mr
Enc.