

## Group 1 Poster Analysis Chart

Your assigned poster is ***Fight the fear with the facts*** with the following description: "In 1982, before the term AIDS existed, a group of four volunteers in Los Angeles set up an anonymous hotline to share what little information there was about preventing and recognizing the disease. What began with one phone and a single page of facts is now one of the largest AIDS service organizations in the country, offering support and information in more than a dozen languages to anyone seeking help."

**First examine the poster closely. Afterwards, answer the following questions:**

1. Who created the poster? When and where was it created?

Who: \_\_\_\_\_

When: \_\_\_\_\_

Where: \_\_\_\_\_

2. Who do you think was the intended audience of the poster? Explain your answer.

3. What is the main message of the poster? Describe it in your own words.

4. What specific images or words are used to communicate this message?

5. How do the words and images on the poster educate people about HIV/AIDS?

6. Review your answers above and write a brief description about the poster, addressing what the poster promotes and how the poster dispels AIDS stigma.



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Your assigned poster is ***Fight the fear with the facts*** with the following description: “The early years of the AIDS epidemic were marked by steep increases in diagnoses, even as information on transmission, testing, and prevention proliferated. This disconnect persisted, in part, because getting information out to people was a difficult task. It meant prompting people to overcome fear, fight stigma, and make healthy choices. AIDAtlanta, formed in 1982 by a group of friends who became concerned enough to take action, began with simple posters that spread information about national resources, such as the AIDS Hotline.”

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Your assigned poster is ***Homophobia Kills. Cure Hate. Stop AIDS...*** with the following description: "Activist groups emerged as quickly as the AIDS epidemic, helping to combat ignorance, fear, and social stigma, which prevented people from seeing and understanding AIDS as a public health issue and taking action against it. This poster called for the gay community to mobilize and use the 1993 Gay Pride March to inform and educate fellow New Yorkers about AIDS."

**First examine the poster closely. Afterwards, answer the following questions:**

**1.** Who created the poster? When and where was it created?

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**2.** Who do you think was the intended audience of the poster? Explain your answer.

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Your assigned poster is ***Scared to Test for HIV? You are not alone...*** with the following description: "In 1982, the Gay Men's Health Crisis formed in a New York City apartment to advocate for AIDS research as well as provide outreach and education. By stressing community, solidarity, and support, this poster reminded people that everyone was frightened of this new disease and taking action meant being informed."

**First examine the poster closely. Afterwards, answer the following questions:**

**1.** Who created the poster? When and where was it created?

Who: \_\_\_\_\_

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