



The History of Medicine Division of the National Library of Medicine is pleased to present our newest traveling exhibition, ***Pictures of Nursing: The Zwerdling Postcard Collection***. We hope that the following information will be helpful to you as you prepare for the exhibition's arrival and installation at your institution.

***Pictures of Nursing: The Zwerdling Postcard Collection*** explores a unique archive of 2,588 postcards and over 100 years of images of nurses and the nursing profession from around the world, investigating the hold these images exert on the public imagination—then and now.

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### **Exhibition Requirements**

The exhibit consists of six free-standing graphic panels and is transported in two plastic wheeled graphics tubes.

- 1) 500 square feet of floor space (minimum)
- 2) 2 people for unpacking and set-up
- 3) Safe, secure, indoor storage for exhibition travel containers - two plastic tubes with wheels, each 46" H x 22" diameter.
- 4) Avoid display of the exhibit in an area with direct sunlight.
- 5) Please use latex gloves when installing the exhibition and be sure that your hands are clean when handling the panels without gloves.
- 6) Please complete the *Host Venue Report* within two weeks of the closing of the exhibition and return to the National Library of Medicine, Exhibition Registrar.
- 7) Please provide the National Library of Medicine with copies of any publicity, advertising, or supplemental materials that are produced for the exhibition.
- 8) If possible, please provide digital images of your installation.

### **Exhibition Credit**

The following exhibition credit should appear in any materials and publicity produced in association with the exhibition:

**This exhibition was developed and produced by the National Library of Medicine, National Institutes of Health.**

### **What You Will Receive**

- 1) Two plastic graphics tubes each containing three large cloth cylinders and three small cloth cylinders.
- 2) Each small cloth cylinder contains one metal base and one collapsible rod. This makes up the panel structure.
- 3) Each large cloth cylinder contains one rolled graphic panel.
- 4) The exhibition does not come with lighting.

### **What To Expect**

- 1) Each plastic graphics tube has wheels to make it easier to transport to your exhibit space.
- 2) You should expect to spend about one to two hours setting up the exhibit from unpacking to complete installation.
- 3) You should have at least two people for set-up.
- 4) You should be prepared to weigh down the bases to increase stability of the panels if necessary.

