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Traveling Exhibition Host Survey

Host Institution & Contact: Please review and update your contact information.

Host Institution Name:

Primary Contact:

Name:

Email:

Telephone:

Traveling Exhibition Title:

Traveling Exhibition Display location:

(if different from the Host Institution location)

Display dates:

Days and hours open to the public:

Exhibition Visitors

1. How many people do you estimate have visited the exhibition on display at your institution?

_____ of visitors. Please indicate the estimation method:

- Actual count
- 20% of all institution visitors
- Other, please specify:

2. Who were the primary audiences for the exhibition? Please check all that apply.

- College and university faculty and students
- K-12 teachers and students
- General public
- Allied health professionals
- Other, please specify:

3. Did the exhibition help you bring 'new' audiences to your institution?

- No
- Yes, please identify the new audiences

Supplementary Public Programs

4. Did your institution sponsor and create a special display of items from your own collections to supplement the traveling exhibition display?

- No, please go to Question 5
- Yes, please provide details about the special display

Types of items on display: _____

Describe briefly how the display was related to the exhibition:

5. Did your institution organize any public programs in conjunction with the traveling exhibition?

- No, please go to Question 6

Yes, please select all types of programs that apply and note the estimated number of attendees.

- Children and/or Youth events (No. of attendees: _____)

Comments:

- Family events (No. of attendees: _____)

Comments:

- Lecture(s) open to public: (No. of attendees: _____)

Comments:

- K-12 Teacher events (No. of attendees: _____)

Comments:

- Receptions (No. of attendees: _____)

Comments:

- Other, please describe and provide estimated number of attendees.

Please mark all online NLM and exhibition resources that you used in the public programs for the exhibition:

Exhibition website

Digital Gallery (digitized items online)

Online exhibition educational resources (e.g., lesson plans, higher education module, online activities, other resources)

NLM health resources and other databases (e.g., MedlinePlus, Images from the History of Medicine, Human Genome Resources, etc.)

Public Relations

6. Which of the online “host venue resources” did you use? Please mark all that apply.
- exhibition brochure
 - exhibition poster
 - Public Relations information
 - Others, please describe.
7. Please let us know if your institution promoted the exhibition through social media or local media outlets. Please mark all that apply.
- Institution’s newsletter
 - Institution’s Social media: blog, Facebook, YouTube, others
 - Local newspapers
 - Local TV
 - Community blogger(s)
 - Community organizations or groups
 - Others, please describe

Additional Comments

8. Please tell us about your community’s experience in your offering of the traveling exhibition(s) from the National Library of Medicine.

9. Which of the following community partner kit resources would be helpful in your developing supplementary public programs along with hosting the exhibition? Please check all that applies.
- Evaluation/survey templates
 - Programming resources (ideas, how-tos)
 - Publicity resources
 - Online educational resources for local K-12 teachers
 - Sample press kit
 - Other, please specify:

Thank you for completing the Traveling Exhibition Host Survey!
Please feel free to submit additional digital and/or hard copies of publicity and program materials you created for the traveling exhibition and its supplementary events.