Network of the National Library of Medicine (NNLM) Annual Report
May 1, 2020 – April 30, 2021
UG4 Year 5

NNLM by the numbers:

- More than 6,500 members
- More than $4.77 million in funding awarded
- More than 1,800 outreach activities completed by NNLM staff and subawardees
- More than 600,000 participants reached through NNLM and subaward activities
- More than 135,000 website visitors

COVID-19 Spotlight

The COVID-19 pandemic affected NNLM in many ways this year. Staff had to reimagine how to conduct outreach and education in a virtual environment and a digital world. The Regional Medical Libraries (RMLs) rose to the challenges posed by COVID-19, as they quickly shifted engagement efforts to take place virtually.

Select COVID-19-related highlights include:

- SEA interviewed individuals to review videos on vaccine education and clinical trials for NIH’s Community Engagement Alliance (CEAL) Against COVID-19 Disparities.
- SCR partnered with the Texas CEAL Consortium to host public town halls featuring prominent speakers such as Dr. Peter Hotez and NLM Director Dr. Patricia Brennan.
- MCR offered classes and webinars on the following topics:
  - Understanding Vaccine Hesitancy and Social Media’s Role in Spreading Vaccine Misinformation
  - COVID-19: Health Literacy and Misinformation in the LatinX Community
- SCR funded two COVID-19-related outreach projects:
  - KINA (together): This project provided age-appropriate, engaging activities addressing COVID-19 for children and for adolescents in Native American communities in Minnesota.
  - Addressing COVID-19 Concerns in Amish Country: This project was designed to increase access to evidence-based and culturally sensitive health information about COVID-19 and to address common myths and misinformation about COVID-19 and vaccines among Amish communities in Ohio.

Highlights From Around the Regions:

Greater Midwest Region (GMR):
- Coordinated the NNLM funding survey and analyzed data from over 175 respondents to inform future changes to the subaward program.

MidContinental Region (MCR):
- Developed the Library and Information Science (LiS) & iSchool Course Approval for the Consumer Health Information Specialization (CHIS) pilot program. The program guides instructors from LiS and iSchool programs through getting their class approved as an MLA consumer health course to allow students to earn their CHIS certification while attending their program.

Middle Atlantic Region (MAR):
- With MAR/All of Us funding, the Queens Public Library collaborated with the Black Caucus of the American Library Association to present the Black Health and Healing Virtual Summit, which had over 2,500 registrants.

New England Region (NER):
- For the All of Us Research Program, in collaboration with StoryCorps, the Health and Wellness toolkit was created to promote a culture of listening, sharing, and storytelling related to health and wellness.

Pacific Northwest Region (PNR):
- Collaborated with NER, the National Training Office, the Association of Academic Health Sciences Libraries (AAHSL), and the Medical Library Association (MLA) to sponsor, promote, and host a national NNLM professional development series of nine webinars titled: Diversity, Equity & Inclusion: Conversations that Matter with Jessica Pettitt. The series reached over 2,200 attendees.

Pacific Southwest Region (PSR):
- Coordinated the NNLM Transgender Health webinar series in collaboration with SEA. The 3-part series featured transgender individuals in the medical profession, and all 3 webinars had over 300 attendees.

South Central Region (SCR):
- Developed a series of digital campaigns, including animated videos focused on mental health and vaccine misinformation.

Southeastern Atlantic Region (SEA):
- Partnered with The Carpentries and libraries across the region to facilitate 10 Library Carpentry workshops, building capacity for data-driven research.

NNLM hosted two symposiums this year:

- The BLOSSOM: Building Life-Long Opportunities for Strength, Self-Care, Outlook, Morale and Mindfulness Symposium was held in March 2021. Almost 3,000 people attended this 3-day event focused on health and wellness for library staff.
- The Responding to the COVID-19 Infodemic Symposium was held in April 2021. Over 1,000 people attended this 2-day event that featured the work and expertise of health information leaders from across the country.